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METHODOLOGICAL JOURNAL**<http://mentaljournal-jspu.uz/index.php/mesmj/index>**THE IMPORTANCE AND PROCEDURES OF USING INTERNET NETWORKS IN  
PROMOTING STUDENTS' INTEREST IN ARTISTIC VALUES****Maftuna Soliyeva***Tutor, Faculty of Pedagogy, Psychology and Inclusive Education**Jizzakh State Pedagogical University**Jizzakh, Uzbekistan***ABOUT ARTICLE**

**Key words:** artistic values, internet networks, aesthetic education, university students, spirituality, culture, electronic library, digital education, information technologies, media literacy.

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**Abstract:** This article examines the role of internet networks in fostering students' interest in artistic values, the significance of modern information and communication technologies in the educational process, effective ways of utilizing internet resources, and their potential for shaping the aesthetic worldview of young people. The study also analyzes the culture of internet use, issues of information security, and the role of digital platforms in promoting national and universal values. Particular attention is given to the opportunities provided by electronic resources, online libraries, and digital educational environments in enhancing students' spiritual, cultural, and aesthetic development.

**Introduction.** The role of artistic values in the spiritual development of an individual is invaluable. Reading literary works, listening to music, and watching theater performances and films broaden a person's worldview, develop their thinking, and shape their attitude toward life. The rich cultural heritage of the Uzbek people and the works of great writers and thinkers play a significant role in the education of young people. The literary heritage of creators such as Alisher Navoi, Zahiriddin Muhammad Babur, Abdulla Qodiriy, Cho'lpon, and Oybek represents invaluable sources embodying both national and universal values. In addition, music and visual arts serve as important tools in the aesthetic education of young people. Traditional

maqom music, folk songs, and contemporary artistic works cultivate a sense of beauty in the human soul. Therefore, artistic values are essential factors in the comprehensive development of individuals, their attainment of spiritual maturity, and their ability to contribute meaningfully to societal progress.

University students constitute one of the most active and intellectually dynamic groups in society. Shaping their spiritual outlook, aesthetic taste, and cultural awareness is among the important responsibilities of both the state and society. Artistic values occupy a significant place in the spiritual development of young people and directly influence their personal growth. Spiritual maturity refers to an individual's moral, aesthetic, and intellectual development. In this process, the role of art and literature is indispensable, as artistic works influence the human heart and cultivate such virtues as kindness, patriotism, humanism, and justice.

Reading literary works also develops students' independent thinking skills. Through the lives, experiences, and activities of literary characters, young people form their own attitudes toward various life situations. As a result, their critical and analytical thinking abilities are enhanced.

The twenty-first century is widely recognized as the age of information technologies. As science and technology continue to advance rapidly, information and communication technologies (ICT) are becoming integrated into all spheres of human activity. The education system is no exception and is continuously evolving through the adoption of modern technologies. Information and communication technologies refer to a set of technical and software tools used for collecting, storing, processing, and transmitting information. Computers, internet networks, mobile devices, and various software platforms constitute the main components of these technologies.

The introduction of ICT into the education system provides the following opportunities:

- Rapid access to educational materials;
- Organization of distance learning;
- Utilization of electronic libraries;
- Application of interactive teaching methods;
- Monitoring and evaluation of educational quality.

**Methodology.** Today, the majority of students acquire knowledge through the internet. Electronic textbooks, video lectures, virtual laboratories, and online platforms have become integral components of the educational process. Digital technologies enable students to independently obtain additional knowledge, thereby contributing to the development of their creative and academic potential.

The advantages of ICT in education include:

- saving time;
- improving the quality of education;
- expanding access to information;
- making the learning process more interactive;
- developing students' independent learning skills.

At the same time, it is important to ensure information security and adhere to proper internet ethics when using modern technologies. Today, the Internet is considered the largest source of information in the world. It provides millions of users with opportunities to access, exchange, and store information in various fields. In the education system, the use of internet resources is an effective means of enhancing students' knowledge and promoting independent learning. Internet resources include electronic libraries, databases, educational portals, video tutorials, and scientific journals.

The main educational opportunities provided by the Internet are:

- access to unlimited sources of information;
- participation in distance learning;
- conducting scientific research;
- studying international experiences and practices;
- utilizing multimedia tools.

Internet resources allow students to benefit from educational materials developed by the world's leading universities. This serves as an important factor in improving the quality of education.

The primary functions of artistic values in spiritual and moral education include:

- developing an individual's moral qualities;
- fostering respect for national values;
- enhancing aesthetic taste;
- encouraging creative thinking;
- increasing interest in cultural heritage.

Today, the spiritual and moral development of young people is greatly influenced by the Internet, mass media, and social networking platforms. Therefore, it is essential to make effective and responsible use of modern technologies in promoting artistic values. To increase students' interest in art and literature, it is advisable for educational institutions to organize various cultural events, literary evenings, theatrical performances, and creative meetings. Such activities contribute significantly to enriching the aesthetic worldview of young people.

The harmonious integration of national and universal values plays a particularly important role in the spiritual development of the younger generation. For this reason, it is necessary to make extensive use of examples from artistic and cultural heritage within the educational process.

**Results and Discussion.** In the era of globalization and digitalization, internet networks have penetrated deeply into all spheres of social life. In particular, the use of the Internet in the education system not only enhances the effectiveness of the learning process but also contributes to the spiritual and intellectual development of young people. Modern students acquire knowledge not only through classroom instruction but also through internet resources, which broaden their worldview and help them assimilate cultural values.

Artistic values constitute an important component of an individual's spiritual development. Through the study of literature, music, theater, cinema, visual arts, and folklore, young people develop aesthetic taste, an appreciation of beauty, and creative thinking. From this perspective, examining the potential of internet networks in promoting artistic values is of considerable scientific and practical significance.

In Uzbekistan, educating young people as well-rounded individuals and enriching their spiritual outlook are among the priority directions of state policy. Educational reforms and programs aimed at the widespread implementation of digital technologies require the effective use of internet resources.

The primary functions of artistic values include:

- fostering aesthetic education;
- developing spiritual values;
- promoting national identity awareness;
- enhancing creative thinking;
- encouraging the preservation of cultural heritage.

The Importance of Internet Networks in the Education System

The Internet has become an integral part of the educational process as a modern source of information. Through the Internet, students gain access to scientific, cultural, and artistic resources from all over the world.

The advantages of the Internet in education include:

- rapid access to information;
- use of electronic libraries and databases;
- opportunities for online courses and distance learning;
- increased educational effectiveness through multimedia tools;

- development of students' independent learning skills.

#### The Role of the Internet in Promoting Students' Interest in Artistic Values

Internet networks provide extensive opportunities for increasing young people's interest in art and culture. Electronic libraries, virtual museums, online exhibitions, theater platforms, and film-streaming services enrich students' artistic and cultural perspectives.

**Virtual Museums.** Many of the world's leading museums make their collections available online. Through virtual tours, students can become acquainted with historical and cultural monuments.

**Electronic Libraries.** Electronic libraries provide convenient access to literary works. Students can explore outstanding examples of both world and Uzbek literature through online resources.

**Online Theater and Cinema Platforms.** Watching theatrical performances and artistic films online contributes to the development of students' aesthetic taste and cultural awareness.

#### The Influence of Social Media

Today, social media has become an essential part of young people's lives. Platforms such as Telegram, Instagram, and YouTube provide effective means for promoting cultural and educational content.

The positive aspects of social media include:

- rapid dissemination of information about art and culture;
- introducing students to the work of artists and writers;
- promoting students' creative achievements;
- providing opportunities to participate in artistic competitions and projects.

#### Guidelines for Internet Use

To ensure effective use of the Internet, students are encouraged to:

- verify the reliability of information sources;
- use their time efficiently;
- respect copyright regulations;
- protect personal information;
- follow information security principles;
- avoid harmful and inappropriate content.

#### Internet and Aesthetic Education

Aesthetic education develops an individual's ability to perceive, understand, and appreciate beauty. Internet networks have become effective tools for promoting aesthetic development.

Through the Internet, students can:

- listen to classical musical works;
- learn about the achievements of famous artists;
- read electronic books;
- watch artistic films and theatrical performances;
- obtain information about the history of art.

#### The Role of the Internet in Promoting National Values

The Internet serves as an important means of promoting the rich cultural heritage of the Uzbek people. The widespread availability of information about national music, literature, handicrafts, and historical monuments contributes to young people's awareness of their national identity.

#### Challenges Associated with Internet Use

Despite its many advantages, the Internet also presents certain challenges, including:

- misinformation and fake news;
- wasting time;
- internet addiction;
- spiritual and moral threats;
- exposure to harmful content.

Therefore, developing students' information culture and media literacy is of great importance.

#### The Role of Educators

University professors and instructors play a crucial role in developing a culture of responsible internet use. They should:

- guide students toward reliable sources of information;
- teach effective use of electronic resources;
- recommend valuable artistic and cultural content;
- provide awareness and training on internet safety and security.

**Conclusion.** The analysis demonstrates that students who use internet resources purposefully and effectively exhibit a higher level of aesthetic taste, artistic thinking, and spiritual outlook. Such students show greater interest in art and culture and are more actively engaged in creative activities.

#### Recommendations

- Further develop electronic libraries in higher education institutions.
- Expand students' access to virtual museums and online exhibitions.

- Increase the number of online platforms dedicated to national culture and art.
- Organize training programs focused on internet culture and responsible digital behavior.

- Promote students' creative works through internet platforms and social media.

Internet networks serve as an important tool for fostering students' interest in artistic values. They provide extensive opportunities for the spiritual and aesthetic development of young people. Through electronic libraries, virtual museums, online educational platforms, and social media networks, students can gain closer access to artistic and cultural heritage. At the same time, it is essential to observe information security principles and maintain a high level of digital culture when using internet resources. These factors further enhance the effectiveness of the Internet as a means of education and personal development.

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