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A THEORETICAL AND COMPARATIVE ANALYSIS OF WRITTEN TRANSLATION TYPES IN CROSS-CULTURAL COMMUNICATION

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ABOUT ARTICLE

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Abstract: This article examines the role of written translation in enhancing intercultural communication by analyzing the primary types literal. translation: free. semantic. communicative, faithful, idiomatic, and adaptive. Written translation plays a vital role in communication facilitating and understanding across diverse cultures. Through a comparative analysis of scholarly views, especially those of Eugene Nida. Peter Newmark, Lawrence Venuti, and Lefevere, the study investigates how each type contributes to bridging cultural differences. Additionally, the article provides practical English-Uzbek examples to illustrate how various strategies operate in real-world contexts.

Introduction

Written translation has long been acknowledged in the field of translation studies as an essential instrument for cross-cultural communication. It makes it possible to transmit ideas, opinions, and cultural differences in addition to the literal meaning of words. Bassnett claims that translation is a cultural negotiation in which meaning is recreated as opposed to being conveyed. As a result, many translation techniques have developed to address the difficulties brought about by language and cultural variety. Scholars have proposed various taxonomies to

classify translation types, ranging from literal to adaptive methods, each with its merits and limitations depending on the context [2; 3 p].

Literature Review and Methodology. The theoretical landscape of written translation is vast and diverse, shaped by differing philosophies about the role of the translator and the nature of language and culture. Translation was transformed from a linguistic process to a cultural and communicative act thanks in large part to Nida's dynamic and formal equivalency framework. According to Nida, in order to achieve dynamic equivalency the same impact on the intended audience translators must have a thorough understanding of cultural references and modify texts appropriately [7; 159 p]. His work had a special impact on Bible translation, where cultural relevance and clarity are essential. In contrast, Peter Newmark distinguished between semantic and communicative translation, emphasizing the significance of context and register [6; 45 p]. According to Newmark, communicative translation should be used for materials that emphasize reader reaction, whereas semantic translation is better suited for literary and philosophical texts that demand careful consideration of the author's aim. Lawrence Venuti argued that translation is fundamentally political, bringing ethics and ideology to the forward. His theories of foreignization and domestication pushed translators to expose the cultural "other" instead of absorbing it [9; 20 p]. By asserting that every translation is a type of rewriting that is impacted by institutional, political, and cultural factors, Andre Lefevere also added to this ideological critique [4; 8 p].

These fundamental theories have been developed by other academics such as Jeremy Munday and Mona Baker. While Munday introduced systemic functional linguistics to investigate how translation changes meaning in socio-cultural contexts, Baker focused on equivalence at various language levels (word, sentence, text) [1; 36 p]. These diverse viewpoints highlight the complex connection that exists between cultural adaptation and linguistic accuracy in translation. They also emphasize the translator's function as an ethical decision-maker and intercultural communicator, in addition to their duty as a language technician. Using a qualitative, comparative analytical approach, this study draws on translation theory's main and secondary sources. The theoretical perspectives of important writings by Nida, Newmark, Venuti, Lefevere, and others are revealed through attentive reading analysis.

Results and Discussions. 1.Word-for-word: translation refers to a literal rendering of a source text in which each word is translated individually and in the same order as it appears in the original. This kind of translation frequently produces unusual or unclear target-language output because it ignores grammar, context, and colloquial idioms. Although it is typically

regarded as unsuitable for professional or literary translation, it is occasionally employed as a first step for helping pupils in comprehending the structure of a foreign language.

The concept of word-for-word translation is that each word in the source language (SL) has a direct translation in the target language (TL). As a result, it ignores grammatical conventions, word order, and syntactic variations among languages. When the two languages in question are from highly different language families, this method becomes very challenging. For instance, the syntax, morphology, and cultural expressions of Arabic, a Semitic language, and English, a Germanic Indo-European language, differ greatly. The same is true for Uzbek and English [3; 5 p].

2. Literal Translation: Literal translation, also known as word-for-word translation, seeks to preserve the original sentence structure and vocabulary. It is most effective between closely related languages. This type of translation preserves the grammatical structures of the SL where they are translated into their nearest TL equivalents. It takes place when the SL and TL share parallel structures. Words are translated out of context paying no attention to their connotative meanings. The following examples illustrate this point.

English: "He kicked the bucket." Literal Uzbek: "U chelakni tepdi." (Fails to convey meaning). The correct Uzbek translation of this idiom is:

"U vafot etdi" or "U olamdan oʻtdi", which means "He passed away". This method of translation resembles the first one (word-for-word translation) in two main aspects:

- 1) It considers the source language word order.
- 2) It emphasizes on having the same kind and number of words.

However, it differentiates from it in two points:

- 1) It does not neglect context.
- 2) It finds metaphorical equivalents in the target language for metaphorical words in the source language.

Vinay and Darbelnet regarded literal translation as a primary strategy when linguistic structures between languages align. However, Newmark criticized it for failing to carry idiomatic or cultural meaning [6; 69 p].

3. Free Translation: This method preserves the meaning of the original but uses natural forms of the TL, including normal word order and syntax, so that the translation can be naturally understood. It preserves the content at the expense of the form, and it provides a longer paraphrase of the original. It is a form of idiomatic translation that favours colloquialisms and idioms which do not exist in the SL. Free translation aims at conveying the

general meaning, often sacrificing form and exact wording. Nida's dynamic equivalence model falls into this category.

Example: English: "Break a leg!" Free Uzbek: "Omad tilayman!" (Appropriate adaptation) Nida insisted that effective translation reproduces the message and emotional impact, not just the structure [7; 131 p]. Newmark disagreed, noting that such freedom might lead to subjective interpretation.

- 4. Semantic vs. Communicative Translation (Newmark) Newmark introduced a dual classification:
- a) Communicative translation This type of translation attempts to render the exact contextual meaning of the original text in such a way that both content and language are readily acceptable and comprehensible to the reader. It is particularly suitable when translating conventional formulae or proverbs and it involves some levels of cultural approximation. Though it is not as accurate as semantic translation which sticks to the original text, it communicates the meaning at the expense of accuracy. Communicative translation concentrates on the message and the main force of the text, tends to be simple, clear and brief, and is always written in a natural and resourceful style [6; 48 p]. For some linguists, communicative translation 'is produced, when, in a given situation, the ST uses a SL expression standard for that situation, and the TT uses a TL expression standard for an equivalent target culture situation'.
- b) Semantic translation: Semantic translation attempts to render, as closely as the semantic and syntactic structures of the second language allow, the exact contextual meaning of the original [6; 39 p]. Semantic translation aims at replicating the original texts' forms within the target language, reproducing the original context, and retaining the characters of the SL culture in the translation. A semantic translation is more source text focused. Although, not necessarily a literal translation, it follows the source text more closely. In contrast, communicative translation centres on the specific language and culture and focuses on the TL readers. The translation under this method is clear, smooth and concise. For example: English: "The pen is mightier than the sword." Semantic Uzbek: "Qalam qilichdan kuchliroq." (Literal) Communicative Uzbek: "So'z quroldan kuchli." (Closer to meaning).
- 5. Faithful Translation This method maintains a balance between the literal meaning of the SL word and the TL syntactic structures. A faithful translation attempts to reproduce the precise contextual meaning of the original within the constraints of the target language grammatical structures. It "transfers" cultural words and preserves the degree of grammatical and lexical "abnormality" (deviation from the source language norms) in the translation. It

attempts to be completely faithful to the intentions and the text realization of the source language writer. It sounds more 3 reasonable as it takes the context into consideration, aiming at producing more precise meaning of the SL texts. As an example, English academic article Uzbek: Contextual translation that retains technical terms and sentence flow.

It is often used in legal and academic texts where precision is critical [5; 21p].

6. Idiomatic Translation This method employs natural idiomatic expressions in the target language.

Example: English: "Hit the nail on the head." Idiomatic Uzbek: "Toʻgʻri topding."

Although natural and fluent, it risks distorting the original meaning if not carefully done. Nida encouraged idiomatic rendering when dynamic equivalence was prioritized [8; 68 p].

7. Adaptation (Cultural Translation) This strategy replaces culturally unfamiliar references with local equivalents. Adaptation means the modification of the idea in the source language (SL) so as to find an acceptable one in the target language (TL). It is necessary when something specific to one language culture is expressed in a totally different way that is familiar or appropriate to another language culture. It is a shift in cultural environment. In other words, adaptation is a kind of rewriting of the ST to make it conforms to the rules of the language and especially the culture of the TL community. It is considered as the freest form of translation and is used mainly for plays (comedies) and poetry; the themes, characters and plots are usually preserved, the SL culture is converted to the TL culture and the text is rewritten. For example: "Thanksgiving dinner" Adapted Uzbek: "Navro'z bayramidagi dasturxon"

Lefevere viewed adaptation as a political act shaped by ideology and audience expectation. Venuti warned that over-adaptation might erase source cultural identity.

Conclusion. Written translation is not merely a linguistic task but a cultural bridge. Different translation techniques are available for bridging the gap between languages and cultures. Although literal translation preserves grammatical integrity, it frequently fails on a cultural level. Although they increase cultural impact, free and informal translations run the danger of changing meaning. While Nida's dynamic equivalence emphasizes cultural reception, Newmark's semantic and communicative methods find a compromise. Translators can make well-informed decisions depending on the type of content and target audience by comprehending and contrasting various methods. The sorts of translation will change throughout time to reflect the complexity of international communication as it mediates across languages and cultures.

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